

OUR VISION

## BRING MASS ADOPTION TO CARDANO THROUGH VIDEO GAMES

We want to create fun games revolving true ownership, granting players full custody over in-game assets.

We believe this adds a revolutionizing new dimension that brings more involvement and excitement to playing video games.



### One of the First Digital Collectibles Projects on Cardano

**2020**

Year of the  
Foundation

**6000+**

Holders

**13.5K**

Discord Members

**36.1K**

Twitter Followers

**18K**

Instagram Followers

**21M+**

Digital Collectibles  
Token Volume



## Our Mission

Our main mission is to deliver quality products and games that are fun and accessible to players of all demographics.

This is done in a myriad of ways. Through easy and abstracted blockchain accessibility, a streamlined user experience, enjoyable Free-To-Play options and a low barrier to entry, we aim to pave the way to blockchain mass adoption in the field of gaming.

## No Paywall

NFT gaming has created unnecessary paywalls for users. We view this as detrimental to the growth and development of a healthy and thriving ecosystem. The current NFT Gaming market is still in its infancy. Our goal is to tap into the entire gaming market by allowing Free-To-Play options while making blockchain integration seamless.

According to Data.ai and CoinMarketCap:

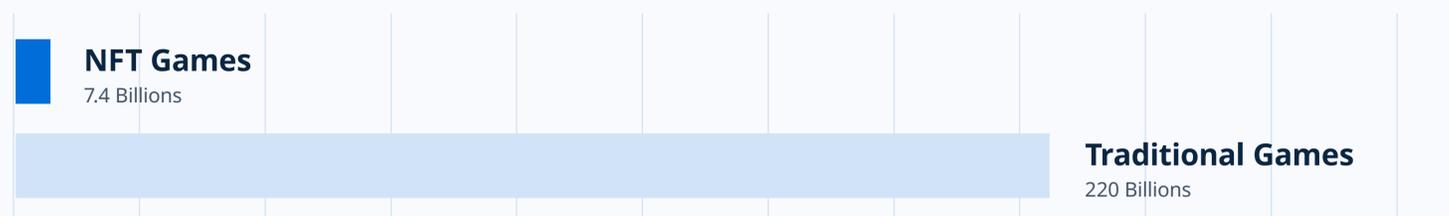
✓ The NFT Gaming Market is currently valued at around **\$7.4 Billion USD**

✓ The Entire Gaming Market is currently around **\$220 Billion USD**

**Creating a low barrier to entry with a fun experience opens the franchise and brand exposure to a potential \$200 Billion dollars of value.**

### Gaming Market

Sources: [Coinmarketcap](#), [Data.ai](#)



### Play-To-Earn

Play-To-Earn means you earn \$YUMMI from completing certain tasks within the game, such as winning battles, completing challenges, achievement hunting and progressing a battle pass.

\$YUMMI can be used to purchase in-game items, NFTs, utility in the Cardano ecosystem or to be converted into your local currency (fiat).



### Free-To-Play

All players will be able to enjoy the game for free. This is possible with free playing cards that allow you to experience the game.

However, these cards are unable to be traded among players or to be listed on the marketplace. These playable cards will not act as NFTs on the blockchain, but as account-bound in-game assets.

Down the road we want Free-To-Play players to be able to complete daily tasks, weekly tasks and more to earn \$YUMMI. This \$YUMMI can then be used to purchase NFTs on the marketplace or to mint card packs.



### Affordability

Maintaining a low barrier to entry is vital. To grow a successful brand we must always allow new players to access our ecosystem. No one should be priced out of joining.

To do this we can adjust metrics such as; cost of NFT packs, payout of \$YUMMI rewards & more.

A new player should always be able to mint new NFT packs for a reasonably affordable price equivalent of FIAT currency.

# YUMMI UNIVERSE ONLINE TRADING CARDS

The next generation of video games is the one that will truly let you own your collectibles.

Thanks to the Cardano platform, our digital collectibles grant you true and indisputable ownership of your collectibles as they exist as NFTs on a world-leading Proof-of-Stake blockchain.

## How Packs Work

Once you've minted a Trading Card Pack you can keep it unopened for as long as you desire.

Each pack will come with multiple digital cards, usable for in-game play, each having a different rarity level.

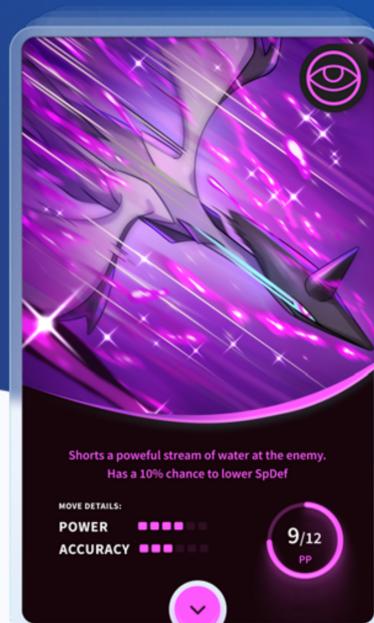
We want to make the pack-opening experience feel like you're opening physical card packs, reviving nostalgic memories and excitement of collecting trading cards!



### 50+ Monsters



### 50+ Moves



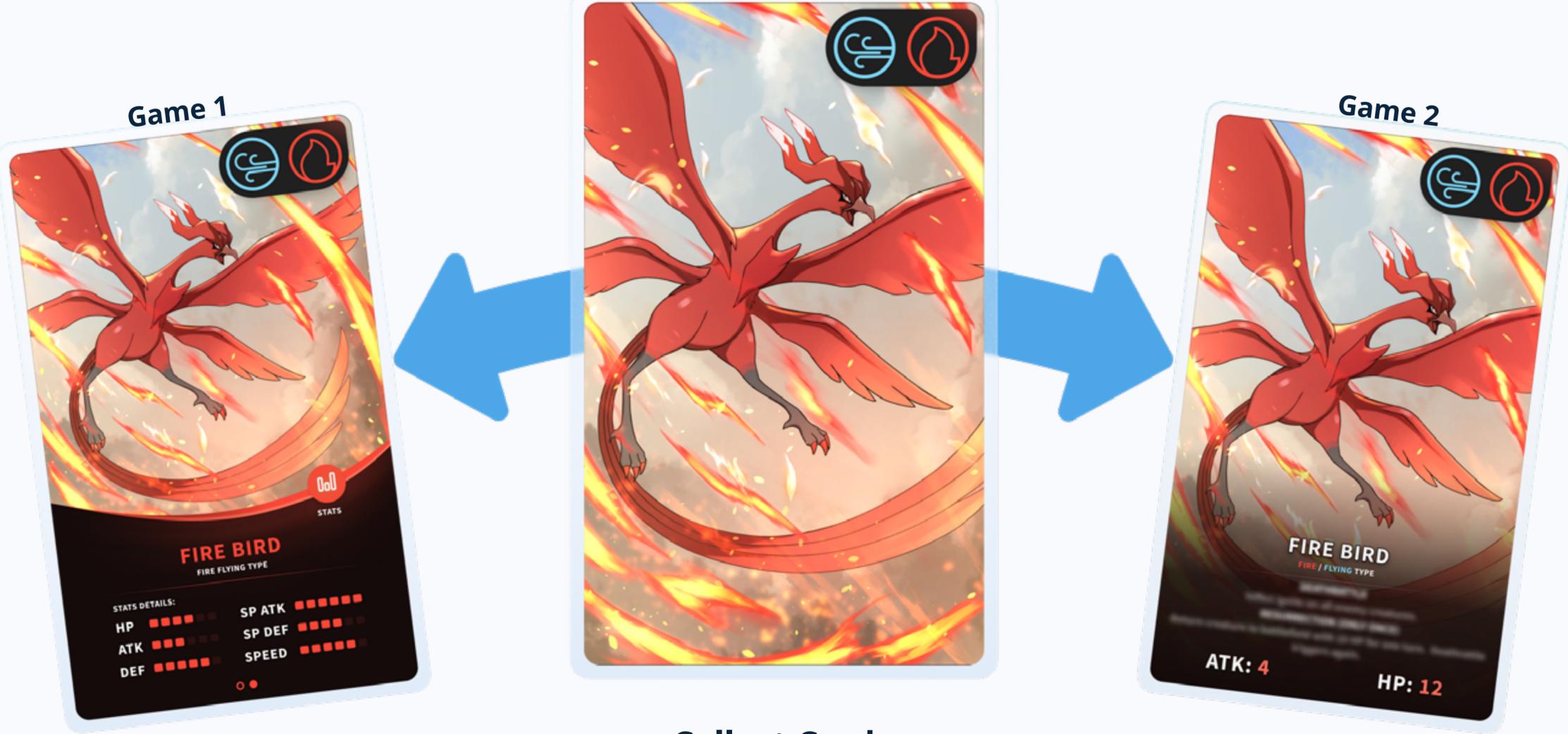
### 4 Trainers



# True Power of NFTs & Gaming

The change that NFTs can bring to the gaming experience is substantial, however, it's a very simple concept. By utilizing Blockchain technology, we can create collectible cards that will last forever and be playable across multiple titles.

Living on the Blockchain, your assets are forever yours, stored on the most secure Proof-of-Stake technology to date, Cardano.



## Collect Cards

Play different games with your on-chain NFTs

# Eternal Darkness & Shining Light Founders Pack Sale

Sales will start on a date that has yet to be determined (stay tuned for updates on yummiuniverse.com).

The Founders Pack will come in 2 variations, Eternal Darkness and Shining Light. Each pack will contain slightly different pools of available cards. A pack will give you 4 different cards (Monster Card, Trainer Card and Move Card) when opened.

As mentioned in our Litepaper, this will be a fundraising event to further the game and brand development. Hence, having \$ADA as the payment method. Moving forward all future card packs will be mintable with the \$YUMMI token.



## Yummi Universe - Founders Pack

**Date:** To Be Announced

**Supply:** 5,000 Of Each Pack  
(6,125 maximum in case WL claims exceed 5000)

**Price:** To Be Announced



## Whitelist

No Discord grinding, no invite contests.

Holders of our Profile Picture Collections will gain whitelist for each pack accordingly:

- ✓ Holders can mint 1 Founders Pack for each whitelist.
- ✓ 10K PFP Naru will grant 1 whitelist per 1 NFT
- ✓ Seasonal 10K Naru will grant 1 whitelist per 4 NFTs (e.g., owning 2 Spooky Narus and 2 Winter Narus = 1 whitelist)

### 1/1 Whitelist on all 10K PFP Naru

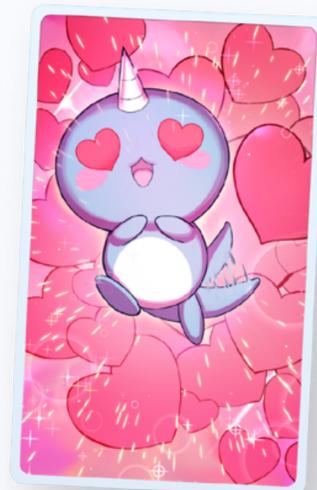
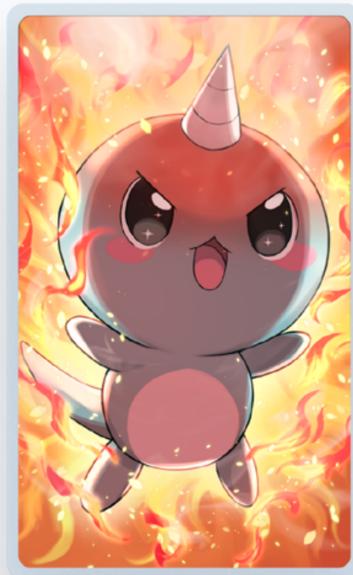


### 1/4 Whitelist on all Seasonal 10K Naru



## Airdrops!

New Updated Cards will be airdropped to Series 1 Card holders! These cards are exclusive to a one-time airdrop and will not be distributed any other way!





## Marketplace

We are making a marketplace tailored to suit our ecosystem. Find all your Yummi Universe assets, buy and sell cards and much more using Cardano smart-contract.



## Buy and sell with \$YUMMI

Our marketplace will allow you to use both \$ADA and \$YUMMI when buying or selling with incentives to use the latter.

**Y Village**

**Marketplace** Connect Wallet

BODY ▾ HEADWEAR ▾ FACE ▾ BACKGROUND ▾  SORT BY ▾ PRICE FILTER ▾

Item	Price	Status
Naru 5023 (Red background, L.L.L. visor)	14321 ¥	For Sale
Naru 5023 (Blue background, halo)	14321 ¥	Not For Sale
Naru 5023 (Purple background, sunglasses)	14321 ¥	For Sale
Naru 5023 (Yellow background, mask)	14321 ¥	Not For Sale
Naru 5023 (Purple background, sunglasses)	14321 ¥	Not For Sale
Naru 5023 (Yellow background, mask)	14321 ¥	For Sale
Naru 5023 (Red background, L.L.L. visor)	14321 ¥	Not For Sale
Naru 5023 (Purple background, sunglasses)	14321 ¥	For Sale
Naru 5023 (Blue background, halo)	14321 ¥	For Sale

Price: low to high  
Price: high to low  
Rewards: low to high  
Rewards: high to low  
Best Reward Ratio

**adrien**

WIP of our Village Platform Marketplace, your One-Stop Shop for all things Yummi

## \$YUMMI, Our Utility Token

Enjoy some of the best utility Cardano has to offer with our multiple upcoming games, staking, governance and a large array of partnered platforms. Mint other projects at a discount, buy raffle tickets or even use them to buy and sell NFTs on marketplaces.

### Yummi Universe Ecosystem

- ✓ Earn and use in multiple games
- ✓ Mint packs
- ✓ Buy and sell NFTs
- ✓ Stake for rewards
- ✓ Govern in The Village



### Partnerships

- ✓ Mint other projects
- ✓ Pay fees on Trading Tent
- ✓ Use on NFT marketplaces such as Artano, FreeRoam and Cardahub
- ✓ Use on the Mutants' Raffle & Whitelist Platform
- ✓ Use on FluidTokens platform for NFT Loans

\$YUMMI is Trading Now



## Fair Launch and Tokenomics

No \$YUMMI was ever sold, be it in a public or private sale. No starting price was ever set.

Initially airdropped to Series 1 NFTs holders, \$YUMMI tokenomics aim to be the fairest possible. 80% of all tokens are reserved to fuel our many different utilities.

With current parameters, it would take about 15 years to reach maximum supply. With many systems coming into play, we are working on continuous sustainability.

You can find more details of \$YUMMI tokenomics in our [Litepaper](#).



# OUR GAMES



# Origins

## Yummi Universe Origins

Journey through rich and diverse environments full of secrets.  
Throughout 3 main regions discover everything the Yummi Universe has to offer.

Enjoy simple to learn, yet difficult to master turn-based fighting mechanics. Prepare for battle and put in everything you have to make your domain victorious!



### Create the Perfect Team that Suits Your Playstyle

Assemble new cards through trading with other players, buy cards with \$YUMMI and \$ADA on our marketplace, open new card packs, and by progressing within the game.

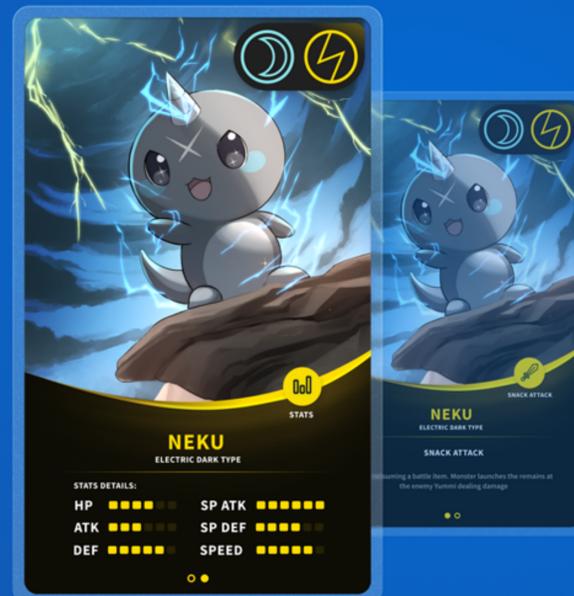
With your own arsenal of playing cards, you're ready to create your team. In Origins, a team is made up of one Trainer Card and 4 Yummi Monster Cards. Each Yummi Monster Card can equip up to 4 Move Cards.

With your best team assembled, it's time to show what your composition is really capable of! Duel against players and test your team's strengths, or experiment with new strategies!



## Your Team Journey Doesn't Stop There, Train Your Yummi and be Prepared for Every Scenario

By progressing through the game you will be able to level up the stats of your monsters. Level all of them up and achieve full versatility battling against the game's toughest enemies!



## Fight, Explore and Earn in Adventure Mode

Discover the vast world of Yummi Universe and all the stories it has to offer in Adventure mode.

Explore new zones, find new characters, discover the Yummi Universe lore, and battle against legendary monsters along the way in this mix of monster fighting and visual-novel storytelling.

Play to level up your monsters and earn rewards by completing objectives and accomplishing goals.

## Three Real-world Inspired Regions Await You!



## Prove Your Skill and Team Strength in Player Versus Player Mode!



### Casual

Nothing is at stake here. Relax and get to know Origins mechanics, get familiar with your team, make necessary adjustments and most important of all... have fun!



### Duels

Your friend said your Yummi is bad and his/her is better? Show them who's boss and resolve it in an epic battle!

You'll be able to duel against any of your friends to test new strategies and compositions!



### Ranked

You think you've mastered Origins? Come here to be put to the test. In ranked play, you'll either go up or down in ranking after a fight.

## Participate in Tournaments to Win Prizes!

Tournaments are planned events which will require a \$YUMMI entry fee to participate. Climb up the tournament brackets to become eligible to enter the final rounds and win the prestigious \$YUMMI prize!

Entry fees will reallocate \$YUMMI to the treasury and fund tournament prizes.

On top of \$YUMMI, other prizes such as merchandise may also be up for grabs.



# TCG

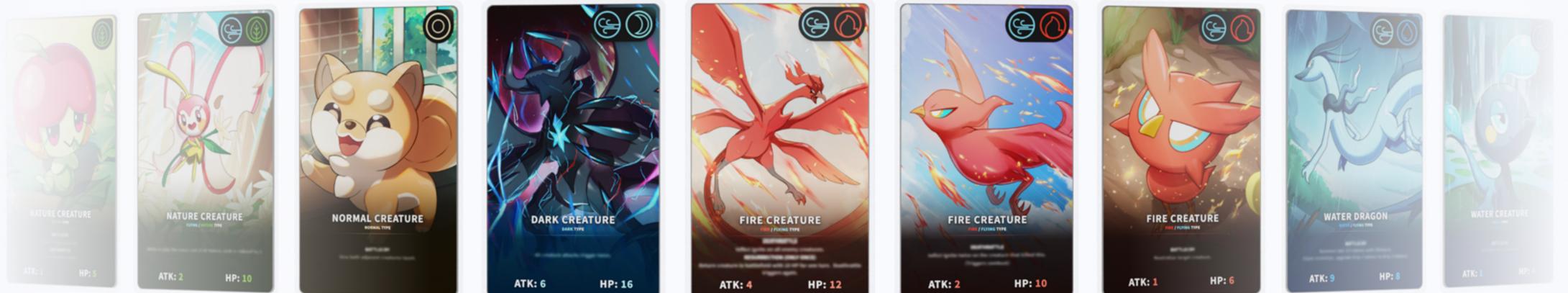
## Yummi Universe

TCG

Battle your opponent in a turn-based trading card game. Assemble decks and evolve your monsters in battle! Play casual, against friends or climb the ranked ladder to become the best!

We are aiming to introduce a Free-to-Play option using non-tradeable cards. Work your way through the game and in the future eventually earn your way to opening NFT card packs with \$YUMMI!

Yummi Universe TCG is set to be released before Yummi Universe: Origins.



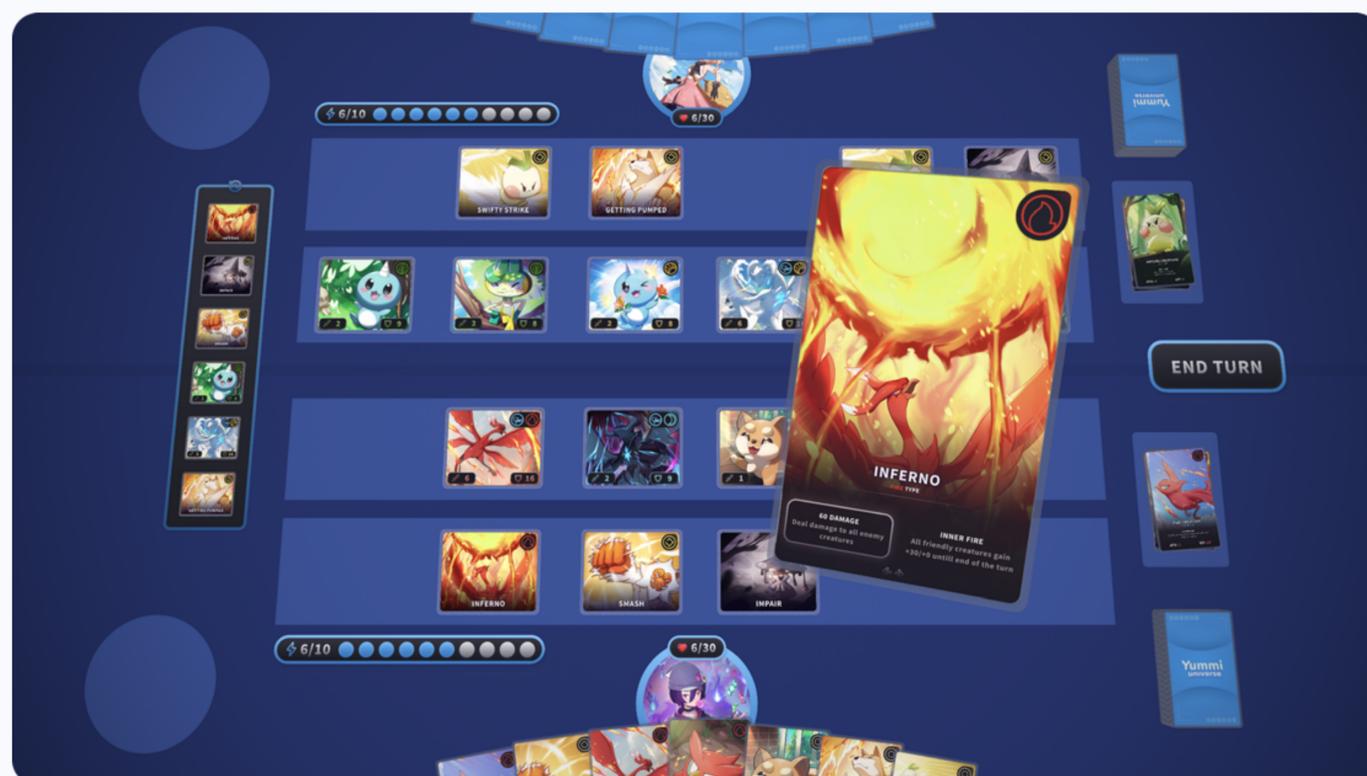
(All in-game TCG card designs and abilities are subject to change. Names are placeholders.)

## Developing Our Tools and Creating a Solid Framework

We are developing a TCG first due to multiple reasons. One of those reasons is that we already have team members experienced and passionate about such types of games. Therefore, making us more confident in delivering an enjoyable first product.

Secondly, developing a TCG first poses a significantly lower technical challenge from a game development standpoint. This will allow us to allocate more of our resources to the development of our back-end and infrastructure to properly take time to work on and polish crypto integration, streamline blockchain UX and more.

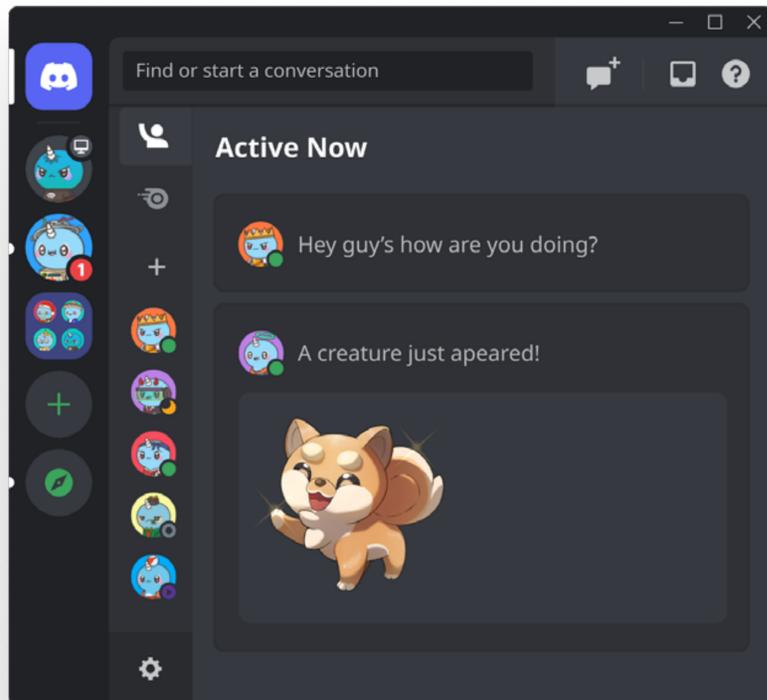
Our goal is to create a general framework that we'll be able to deploy across all our future titles.



WIP - Board layout of Yummi Universe TCG

# Discord

## Yummi Universe Discord Game



### Interact With the Community on Discord and Catch Yummi!

Talk with other community members to randomly catch monsters in this auto-battle Discord game. Participate in daily activities, engage with other members and get rewarded in a fun and innovative experience aiming to reward our active community on Discord.

### Catch and Battle With More Than 50 Different Creatures

Trade with other members to fulfill your collection, take care of your Yummi and level them up to become the best!

Test your team in our Discord tournaments to potentially win and earn prizes!



### Pioneering Governance Use and Community Involvement in Game Balance

We feel it's important to involve the community when it comes to the balance and certain decisions of our games.

However, this enterprise has tons of unknowns and potential failure points. Going into it blindly in our other games would be irresponsible. That's why we want to use our Discord game as an opportunity to try existing governance models and even come up with new ones that will suit our future needs.

This portion of the project provides a perfect opportunity to test the limits with community involvement and exciting ideas without the restraint and fear to break valuable ideals while still providing a quality and fun game that our community will be able to actively participate in.

## Buy a Battle Pass with \$YUMMI! Get Perks and Earn Rewards by Playing!

Some of our games will have their own Battle Pass & progression system. This will facilitate challenges for daily, weekly and monthly rewards. You'll be able to earn a variety of rewards such as consumable items, cosmetics and cards for your games!

Exclusive cards and alternate appearances are just a couple of the potential rewards we want to include in our battle pass, adding to your gaming session rewards.



**1 Missions**

<b>+20 XP</b> Win 3 PVP ranked games	<b>+5 XP</b> Play in adventure mode	<b>+10 XP</b> Win 3 PVP casual games
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**2** **3** **4**



### Our Partners

cardahub

Tent

DripDropz

Artano.

FluidTokens

Climate Neutral Cardano